

CONCHAIRTO

PROFITABLE TURNKEY SEATING SOLUTIONS



“Partnering with conCHAIRto is a huge win for our audience. Their attention to detail and commitment to quality aligns perfectly with the XRoads41 experience. We’re always looking for ways to improve the festival atmosphere, and this partnership takes that to the next level.”

**- Corey Bliss
General Manager & Festival Director of XRoads41**



CONCHAIRTO

Seating as a Solution

Introducing conCHAIRto

Delivering New Revenue, Safer Venues, and Happier Attendees for Event Organizers.

conCHAIRto provides proven streamlined, technology-based seating solutions for mid-large outdoor events with on-site chair rentals—via both pre-purchase and on-demand transactions.

But conCHAIRto is more than just chair rentals. Our solutions help to optimize seating layouts, create a safer environment for attendees, increase on-site spending and shorten entry lines. In addition, conCHAIRto has new opportunities for chair sponsorships and brand activation to work within an event's existing current portfolio of sponsorship packages.

No other vendor delivers this level of value across so many areas.



conCHAIRto delivers a turn-key, flexible solution.

Our ordering system functions as both a standalone store but can be integrated into current ticketing platforms. We manage the entire operations—load-in to load-out, chair distribution and collection, sanitizing, staffing, customer service and full transparency—while requiring minimal involvement from organizers.

CONCHAIRTO

Seating as a Solution

More Than Chair Rentals

- No cost to Event Organizers
- Added revenue through generous revenue share
- Safer, contraband free venues
- Reduces security screening time/Shorter entry lines
- Boosts on-site spending
- Sponsorship & brand activations
- Enhanced VIP package options

Smooth Turn-Key Operations

- Full-service: Load-in load-out, staffing, sanitizing, customer service
- Flexible: Standalone storefront or integrated within ticketing platforms
- Seamless: Easy integration into existing VIP Packages
- Hands-free: Minimal effort on part of the organizer
- Marketing support: Best Practices Guide and fully customized outreach tools

Affordable Pricing Model

- Premium and Classic Chair Model Options
- Early Bird Discounts
- 25% Revenue Share

Transparency

- Regular sales reporting (as requested or set-up)
- Summary status updates with platform data
- Scheduled revenue disbursements



CONCHAIRTO

Seating as a Solution

Festival Tested - Proven Rugged Designs



Premium Chair
\$20 early & \$25 Std.
Size: 23" x 18" x 34"

Capacity
650 LBS Rated
(Tested 1000LBS+)

Weight
5³/₄ LBS
3¹/₄" Cup Holder
Carrying Strap

conCHAIRto Classic

\$10/15 early & \$15/20 std.*
Size: 16" x 18" x 32"

Capacity
350LBS Rated (Tested
600LBS+)

Weight
3³/₄ LBS

2³/₄" Cup Holder

* Varies based on options
chosen by festival.



CONCHAIRTO

Seating as a Solution

Next-level experiences are coming. Explore the latest additions to our impressive event calendar.



Your fan experience is simplified and enhanced, thanks to our trusted technology partners.



the just listen company



contemporary PRODUCTIONS



CONCHAIRTO SPONSORSHIP OPPORTUNITIES

A COCA-COLA SPONSORSHIP CASE STUDY



CONCHAIRTO

Chair Sponsorships: On-the-Move Branding

conCHAIRto custom printed back of the chair panels provide an opportunity for event organizers to capture sponsorship revenue while elevating the fan experience, comfort and safety. That valuable visual real estate creates a sea of branding that complements and expands your current sponsorship packages and adds revenue by increasing value to sponsors.

Gamified Engagement: Spin-to-Win Activation

Looking for more than logo exposure? Our custom Spin-to-Win game engages guests through a branded QR code, directing them to a digital prize wheel.

In just seconds, attendees input basic info into Spin-to-Win—creating valuable data collection for sponsors. This flexible platform can be added to any conCHAIRto product or embedded in other event signage.



CONCHAIRTO

Jumbo Chair Photo Opportunity

Make your brand a photo moment. Our 66" x 60" x 31" jumbo chair seats 2-4 people and is a hit for social media sharing.

- Includes a 24" x 5" branding panel on the front
- Optional backdrop setup (scenic or branded)



SPIN TO WIN!!



You've Won A 12-Pack!

- Add activation: gamification or ambassador-led photography with data capture.

The result? Fun, shareable moments that drive reach and brand recall.

A woman with long dark hair is smiling and giving a thumbs up. She is wearing a white t-shirt with the Coca-Cola logo in red script. The logo is partially visible on the right side of the image.

CONCHAIRTO

Charger Kiosks and Batteries

Attendees always need power—and our branded charging stations turn that need into a marketing advantage.

- Supports most mobile devices with 3 integrated charge cord options
- High dwell time = extended brand exposure
- Fully wrapped standalone kiosk with continuous custom looped digital display
- Optional branding on individual chargers in addition to the kiosk
- Optional QR Code gamification
- Can be staffed with brand ambassadors for guided engagements or giveaways





**Contact us at: info@conchairto.com
or by visiting our website
www.conCHAIRto.com**