

# CONCHAIRTO

PROFITABLE TURNKEY SEATING SOLUTIONS



# CONCHAIRTO

Seating as a Solution

## Introducing conCHAIRto

**Delivering New Revenue, Safer Venues, and Happier Attendees for Event Organizers.**

conCHAIRto provides proven streamlined, technology-based seating solutions for mid-large outdoor events with on-site chair rentals—via both pre-purchase and on-demand transactions.

But conCHAIRto is more than just chair rentals. Our solutions help to optimize seating layouts, create a safer environment for attendees, increase on-site spending and shorten entry lines. In addition, conCHAIRto has new opportunities for chair sponsorships and brand activation to work within an event's existing current portfolio of sponsorship packages.

**No other vendor delivers this level of value across so many areas.**



**conCHAIRto delivers a turn-key, flexible solution.**

Our ordering system functions as both a standalone store but can be integrated into current ticketing platforms. We manage the entire operations—load-in to load-out, chair distribution and collection, sanitation, staffing, customer service and full transparency—while requiring minimal involvement from organizers.

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## More Than Chair Rentals

- o No cost to Event Organizers
- o Added revenue through generous revenue share
- o Safer, contraband free venues
- o Reduces security screening time/Shorter entry lines
- o Boosts on-site spending
- o Sponsorship & brand activations
- o Enhanced VIP package options

## Smooth Turn-Key Operations

- o Full-service: Load-in load-out, staffing, sanitization, customer service,
- o Flexible: Standalone storefront or integrated within ticketing platforms
- o Seamless: Easy integration into existing VIP Packages
- o Hand-free: Minimal effort on part of the organizer
- o Marketing support: Best Practices Guide and fully customized outreach tools

## Affordable Pricing Model

- o Early Bird: \$15/chair per day (More than 7 days before event)
- o Full-price: \$20/chair per day

## Transparency

- o Regular sales reporting (as requested or set-up)
- o Summary status updates with platform data
- o Scheduled revenue disbursements
- o \$1,000 escrow (15 days) for refunds/customer disputes



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**FESTIVAL TESTED - PROVEN RUGGED DESIGNS**



## **VIP Premium**

\$20 early/\$25 std.  
Size: 23" x 18" x 34"

**Capacity**  
650LBS Rated  
(Tested 1000+)

**Weight**  
5.75LBS  
3 1/4 Cup Holder  
Carrying Strap

## **conCHAIRto Classic**

\$10 early/\$15 std.  
Size: 16" x 18" x 32"

**Capacity**  
350LBS Rated (Tested  
600LBS+)

**Weight**  
3.75LBS  
2 3/4 Cup Holder



# CONCHAIRTO SPONSORSHIP OPPORTUNITIES

A COCA -COLA SPONSORSHIP CASE STUDY



# CONCHAIRTO

## Chair Sponsorships: On-the-Move Branding

conCHAIRto custom printed back of the chair panels provide an opportunity for event organizers to capture sponsorship revenue while elevating the fan experience, comfort and safety. That valuable visual real estate creates a sea of branding that complements and expands your current sponsorship packages and adds revenue by increasing value to sponsors.

## Gamified Engagement: Spin-to-Win Activation

Looking for more than logo exposure? Our custom Spin-to-Win game engages guests through a branded QR code, directing them to a digital prize wheel.

In just seconds, attendees input basic info to spin and win—creating valuable data collection for sponsors. This flexible platform can be added to any conCHAIRto product or embedded in other event signage.



# CONCHAIRTO

## Jumbo Chair Photo Opportunity

Make your brand a photo moment. Our 66" x 60" x 31" jumbo chair seats 2-4 people and is a hit for social media sharing.

- o Includes a 24" x 5" branding panel on the front
- o Optional backdrop setup (scenic or branded)



- o Add activation: gamification or ambassador-led photography with data capture

The result? Fun, shareable moments that drive reach and brand recall.



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**Attendees always need power—and our branded charging stations turn that need into a marketing advantage.**

- o Supports most mobile devices with integrated 3 charge cord options
- o High dwell time = extended brand exposure
- o Fully wrapped standalone kiosk with continuous custom looped digital display
- o Optional branding on individual chargers in addition to the kiosk
- o Optional QR Code gamification
- o Can be staffed with brand ambassadors for guided engagements or giveaways
- o Additional signage in the conCHAIRto Booth



# CONCHAIR TO

Seating as a Solution

Next-level experiences are coming. Explore the latest additions to our impressive event calendar.



Your fan experience is simplified and enhanced, thanks to our trusted technology partners



# CONCHAIRTO

Sponsorship Wholesale Pricing

## CHAIR PRICING (2-5 DAY EVENTS)

2,500 CHAIRS: \$6.00/Chair \$15,000

5,000 CHAIRS: \$6.00/Chair \$30,000

7,500 CHAIRS: \$6.00/Chair \$45,000

10,000 CHAIRS: \$6.00/Chair \$60,000

- o Does not include the chair rental. Packages are available to include chairs at different levels.
- o Wholesale pricing includes all labor, printing, and material required to brand chairs, and all setup and development for the gamification concept. If a gamification strategy via a QR code is included, sponsors would be responsible for providing and distributing all gifts, coupons, and discounts associated with the Spin-to-Win game. This wholesale pricing is the direct cost and **ONLY AVAILABLE** to event organizers.

## JUMBO CHAIR

One Jumbo Chair: \$5,000

Two Jumbo Chairs: \$10,000

Wholesale pricing includes printing, and material required to brand the chairs and custom backdrops.

If Spin to Win is used, those costs include setup and development for the gamification concept. Sponsor is responsible for providing and distributing all gifts, coupons, and discounts associated with the Spin-to-Win game.

This wholesale pricing is the direct cost and **ONLY AVAILABLE** to event organizers.

Brand Ambassadors and/or photographers are not included and negotiated separately.

## STATION & BATTERIES

Each Charging Station (40): \$5,500

Wholesale pricing includes all labor, printing, and material required to brand the stations and battery chargers.

It also includes the Spin to Win costs of setup and development for the gamification concept. Sponsor is responsible for providing and distributing all gifts, coupons, and discounts associated with the Spin-to-Win game.

This wholesale pricing is the direct cost and **ONLY AVAILABLE** to event organizers. Brand Ambassadors are not included and negotiated separately.